

TIER UPDATE 9 June 2021

Please also note that applications have opened for **VisitBritain's Domestic Support Fund**, a new initiative to kick-start the recovery of the UK business events industry. The £100,000 Domestic Support Fund is available for not-for-profit organisations and charities hosting meetings, conferences and events in the UK from 21 June to 17 December 2021. Events from 100 to 500 delegates taking place in the UK are eligible to apply, with the fund opening for bids from 9 June 2021. The financial support available is based on the number of delegates attending with up to £15,000 available for each event. Please see full press release at <https://www.businessvisitsandeventspartnership.com/news/partnernews/999-visitbritain-launches-new-domestic-support-fund-to-kick-start-the-return-of-business-events-in-the-uk>

Refreshed GREAT campaign launched

Ahead of the G7 summit this week the UK Government has launched its refreshed [GREAT brand](#). Under the brand platform of See Things Differently, the world is invited to embrace fresh perspectives of Britain. As the tourism delivery partner for GREAT, VisitBritain will be starting to use the new GREAT tourism logo across VisitBritain channels and activity. Over the coming months, they will be evolving See Things Differently for tourism ahead of launching a new campaign in the New Year under this new brand.

Other updates

- [New Town Deals announced for Penzance, St Ives and Camborne](#) which includes creating a new network of foot and cycle paths across Camborne, Penzance and from St Ives to St Erth and the restoration/expansion of theatres, sports clubs and historic buildings for residents and visitors.
- [Guidance for those attending the EURO 2020 matches](#) being played at Wembley Stadium on June 13 and June 18 2021 has been published.

TOURISM ALLIANCE UPDATE 09/06

- **Demonstrating Covid Status**

The DHSC guidance on how people can demonstrate their vaccination status when travelling overseas has been updated to inform travellers that they can now request a COVID-19 vaccination status letter to be posted to them via the NHS.UK website.

It should be noted that it will take up to 5 working days from the date of their second dose appointment before the system is updated so they may need to wait 5 working days before you can use this service. Once a request has been made it will then take up to 5 working days for the letter to be received. Here's the link to the website for requesting the letter:

<https://www.nhs.uk/conditions/coronavirus-covid-19/coronavirus-vaccination/covid-status-letter/>

And the link to the guidance on demonstrating Covid Status:

<https://www.gov.uk/guidance/demonstrating-your-covid-19-vaccination-status-when-travelling-abroad>

- **Transport Use**

Here's DfT's weekly figures on transport use which follow the usual patterns that have been established during the reopening:

- Private Vehicle use is over 100% of normal on weekends when people are getting away
- Network Rail usage remains below 50%

- Use of the Tube in London remains just under the 50% mark
- Bus use is around 65% of normal

<https://www.gov.uk/government/statistics/transport-use-during-the-coronavirus-covid-19-pandemic>

- **Tourism Recovery Plan**

Just a quick note to say that it is expected that the Tourism Recovery Plan will be published this week so keep an eye out for it on the DCMS website

<https://www.gov.uk/government/organisations/department-for-digital-culture-media-sport>